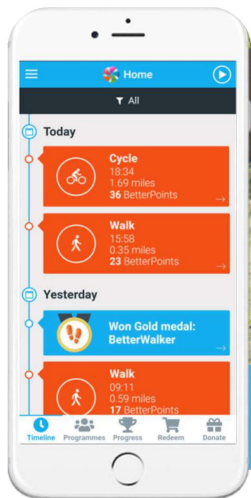


# Inspirational Ideas of Student Challenges



# 'Pitch for the Planet' Student Competition



## EcoGo

Funded by the University of Sussex, EcoGo is a free to join rewards programme for staff and students, designed to help you get around more sustainably and help tackle the climate crisis. It rewards sustainable travel for commuting and leisure trips from and to campus, and encourages regular walking, running, wheeling and cycling activity for health and wellbeing.

Other ideas from Pitch for Planet Competition:

**Sustainable Gamification:** gamifying sustainability on campus through a new sustainable behaviour change app

**BioChar:** capturing and storing carbon from the atmosphere in a new bio char fertiliser, which can then be sold to local farmers to grow lower carbon food

**Sustainable fashion:** upcycling second-hand clothing into next years' fashion essentials and contributing to textile recycling

**Hydroponic fish tanks:** growing and selling fresh produce without the need from soil – through the use of hydroponic fish tanks

# 'Green Impact Awards' Student Competition



At Cambridge University, Churchill College worked to tackle single-use plastics across the College with a particular focus on catering and conferencing. Their multi-faceted approach, including sourcing sustainable alternatives, resulted in an estimated 4% reduction in single-use plastics at Churchill.



The Cambridge Institute for Sustainability Leadership developed a tool to track and record their scope 1, 2 and 3 carbon emissions. They will use the outcomes and wider engagement actions to help to inform policies, processes and practices to reduce the departments' long-term footprint.



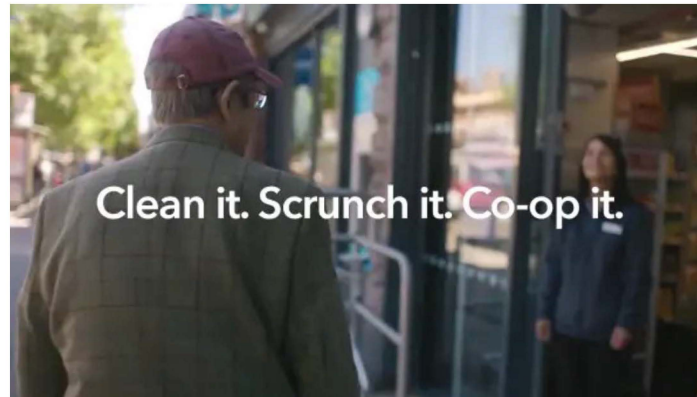
Sustainable food options at King's College and Churchill College



# Other examples



The Microsoft Garage provides a platform for hackathons and ideathons all year long, including our month-long Sustainability Ideathon for Earth Day 2021 and the year-round Sustainability program using our HackBox platform for employees to collect ideas, share concepts, create projects, form teams, and inspire colleagues globally.



Co-op's new soft plastics recycling scheme has proved a huge hit since it launched in July with thousands of customers getting involved to learn, champion, and use the recycling bins in their local Co-op store. The in-store units means that all of Co-op's own food packaging is easy-to-recycle either via kerbside collection or through the in-house closed loop system.



Nightclub SWG3 in Glasgow, Scotland will trial an innovative scheme to trap body heat from the dancers on its dance floor to heat and cool various parts of its complex. Dubbed BODYHEAT, the system captures and converts human body heat created by staff and partiers inside the venue into a renewable energy source for the club to use.

Thank you

